



Shaping action and measures to address marine plastic pollution in the WIO Region



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[1] Background



- Decision CP.9/3. 'Management of marine litter and municipal wastewater in the Western Indian Ocean'
 - regional strategy on the management of marine litter and microplastics;
 - marine litter regional technical working group;
 - responsive and action-oriented capacity-building programmes;
 - action programmes for outreach and public awareness;
 - phase out of microbeads in the region;
 - exchange of expertise, best practice and lessons



[2] Hotspotting assessment on plastic flows and leakages into the WIO Region













URL: https://www.iucn.org/theme/marine-and-polar/our-work/close-plastic-tap-programme/marplasticcs/knowledge-products

Scope of assessment within the WIO area



- Countries covered in assessment:
 - Kenya
 - Tanzania
 - Mozambique
 - · South Africa
- Combined coastlines: ~8,000kms
- >65 million people within 10kms
- >US\$ 340 billion blue economy assets (> US\$ 20 billion annually)
- >4 million tons/year fish catch



The plastics hotspotting methodology







The project is being implemented with the technical expertise of Quantis and EA – Shaping Environmental Action

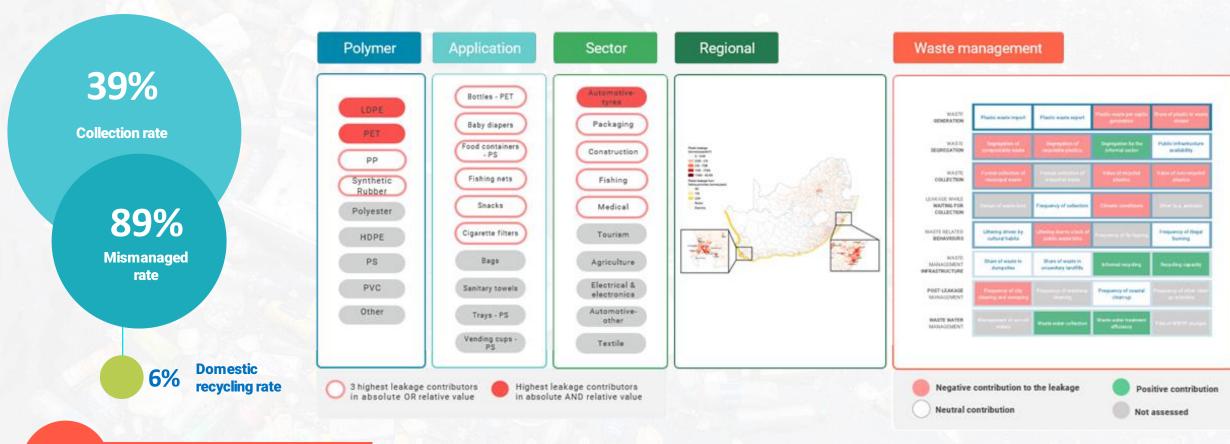
Quantis



URL: https://plastichotspotting.lifecycleinitiative.org/

DATA COLLECTION MODELLING Modelling polymer/application/ STREAM STREAM sector hotspots (T1) Inventory of plastic flows Identifying waste management hotspots Characterisation of waste Modelling regional hotpots management Assessing impacts **HOTSPOTS** STAKEHOLDER ENGAGEMENT AND PRIORITISATION Where to act? Actionable hotspots formulation INTERVENTIONS STAKEHOLDER ENGAGEMENT AND PRIORITISATION What to do? Intervention identification **INSTRUMENTS** STAKEHOLDER ENGAGEMENT AND PRIORITISATION How to do it? Instrument alignment

[3] Hotspotting assessment: Key results

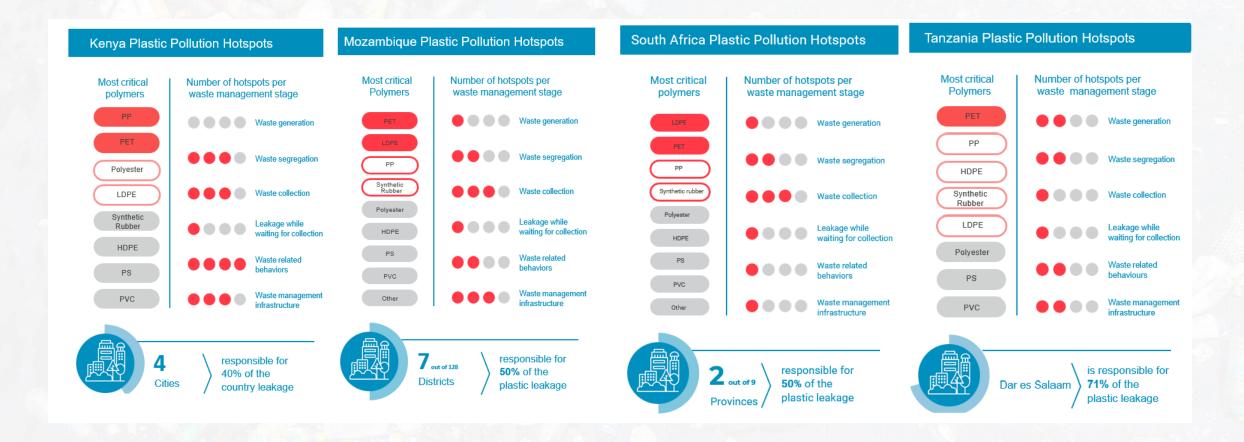






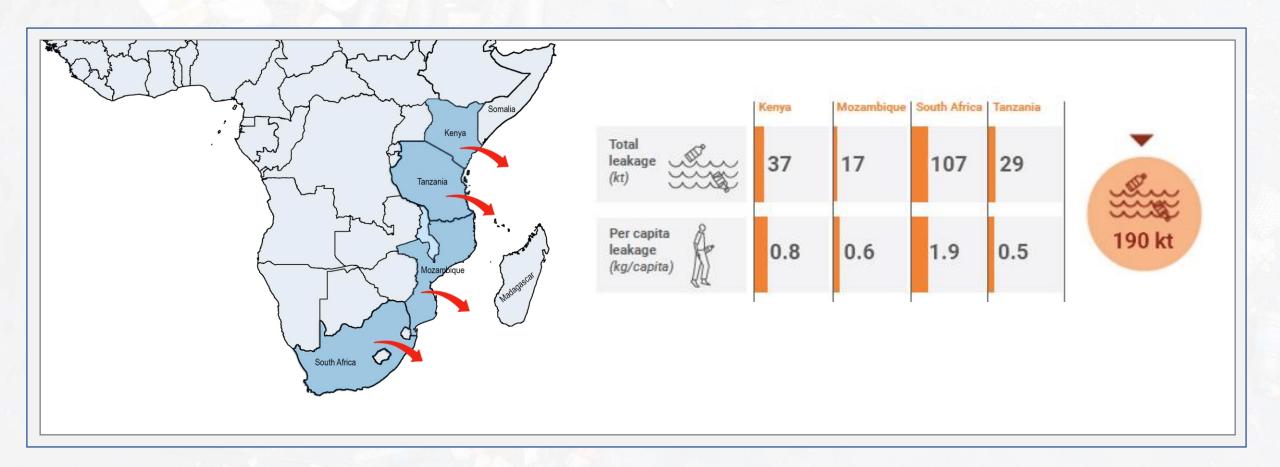
^{*} Overview based on four countries within the WIO region

Which plastics are leaking in the WIO region, and why?



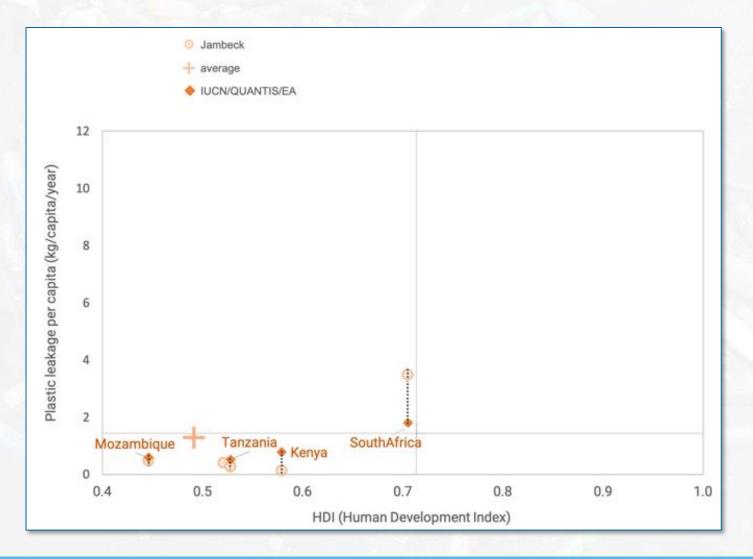


How much plastic is leaking in the WIO region?





How much plastic is leaking in the WIO region?





Life Expectancy



Education Index



Income Index (GNI)







Which household bought what?









[4] Shaping action









[5] Recommendations



strengthen plastic recycling capacity, lessen the burden of entry and scaling, and adherence to established norms, standards, and licensing requirements



implement measures that discourage production and import of plastic objects that can't be recycled in the country



strengthen tools, capacities and knowledge of municipalities and local government





scale measures to address widespread littering and open burning of plastics



develop and support measures that increase the value of after-use plastics; and redesign of products and materials



Increase funding to scale measures for plastic waste recovery and circular economy.









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Peter Manyara

Regional Coordinator, MARPLASTICCS peter.manyara@iucn.org

